



# Julia Paccone

Versatile and creative problem solver with enthusiasm for bridging cultural and language barriers through art and creativity.

Highly adaptable to new environments across the country and world.

Skilled in producing professional illustrations and designs to serve a client's array of needs.



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(whatsapp)

## EDUCATION

**University of Miami**, Coral Gables, FL

*Bachelor of Science in Creative Advertising and Studio Art*  
May 2018

Magna Cum Laude

NSAC 2018 First Place Regionals

Recipient of 2017/2018 Local Silver Addy Award

Philadthropy 2016/2018, National Gandhi Day Site Leader

Golden Key National Honor Society PR Director

**Lorenzo de' Medici Institute Florence**, Italy Spring 2017

Piece selected for school's "Art is in the Square" show

## EXPERIENCE

**Northeastern EDGE Program**, Remote,

*Part-Time Graphic Designer/Illustrator*, September 2022 - Present

- Collaborate with learning experience designers to produce online MBA program content utilizing H5P framework.
- Produce illustrations of imagery and concepts requested by professors.
- Design online presentations, infographics, interactive media and other materials for courses.

**CIEE/OEG Teach Abroad**, Madrid, Spain (2018-2019, 2021-2022)

Chanthaburi, Thailand (winter semester 2019-2020)

*International Teacher*

- Lead classes with a range of grade and English levels.
- Taught all subjects in English including English language, grammar, reading, writing, listening, and culture. As well as math, science, health, art, PE, technology, and occupations.
- Enjoyed the unique experience of being a part of the workforce outside my home country.

**Fusion LLC**, Wilmington, Massachusetts

*Graphic Designer and Studio Tech*, July 2019 - July 2020 (full time - remote freelance)

- Created mockups using Adobe Creative Suite for branded merchandise.
- Sized and created deliverables for the warehouse to use for all printing methods.
- Created new designs for limited/special edition products for new and existing clients.

**The Fantastical Advertising Agency**, Boston, MA (remote)

*Designer/General Creative*, April 2014 - July 2018 (seasonal work)

- Developed complete ad campaigns encompassing print, digital, social and direct to client deliverables.
- Created original content for social media campaigns resulting in increased reach and impressions.
- Utilized illustration skills to develop logos and digital content for new and existing clients to strengthen their visual identity.

## RECENT PROJECTS

**Acrasia**, Remote

*Project Illustrator* 2022

- Create original illustrations for hair accessory packaging and messaging.

**Tuui Inc.**, Remote

*Illustrator/Social Media Manager*

December 2021 - May 2022

- Created original illustrations for company's new hoodie line.
- Designed landing pages for walking gallery (QR code experience).
- Developed social media assets and managed team of designers.

## SKILLS

Illustration, Painting, Drawing, Printmaking, Sculpture  
Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects)  
Writing  
Procreate  
Hand lettering  
Intermediate Spanish (Level B1)

## OTHER RELEVANT EXPERIENCE

2013 Scholastic National Silver Medal

Spanish Immersion Trip 2013

Worked at on-campus pub (4 years)

Personal aid counselor for camper with down syndrome (3 summers)

## INTERESTS

Design of the Ear



SCUBA



Dinosaurs



Printmaking

